



Canadian Cheer Alliance Events Worlds Bids Declaration

We are pleased to offer bids to the 2018 Cheerleading World Championships at the following events:

Canadian Cheer for the Cure
Canadian Cheer Evolution Ontario Championships

The following selection and eligibility requirements will apply at all Canadian Cheer Alliance Bid events held in the 2017-18 season.

Eligibility:

All Programs with teams vying for a World's Bid will need to meet the following participation requirement:

- Must be fully registered for a Canadian Cheer Alliance Event within the 2017-2018 season with 75% of their All Star teams.
 - The 75% threshold must be met at a single event within the Province in which the program is located.
 - Eligible Quebec Events:
 - Montreal Mayhem, Quebec Championships
 - Eligible Ontario Events:
 - Fall Classic, Cheer for the Cure, Winterfest, Big East Blast, Big East Showdown, Ontario Championships, March Madness
- For the purpose of this eligibility requirement, a gym program with "Worlds Teams" from multiple locations will need to meet the 75% requirement for each location. Thus, each gym location will be considered as a separate entity.

Roll Down Bids:

Roll down bids are no longer able to be awarded, per a directive put forth by the IASF/USASF.

Partial Paid Bids:

Any program that has met the above requirements will be eligible to be awarded up to 2 Partial Paid bids per program (not per location).

The value of a Partial Paid Bids will be a minimum of \$5000 CAD and will be paid directly to the gym upon proof of registration for Worlds with the IASF.

At-Large Bids & Sponsored Bids:

At-Large bids at Cheer for the Cure may be sponsored, details regarding availability of sponsored bids and amounts will be available closer to the event and dependent upon registrations. If an At-Large bid is sponsored, the team will not be eligible to be awarded a Partial Paid at any other Canadian Cheer brand event. The cash prize associated with a Sponsored At-Large bid will be forfeited if a team upgrades to a Partial Paid bid at another event producer's competition.

Worlds Bids Selection Process:

Bids will be awarded based on the recommendations of the judging panel.

Scores within each division will absolutely be a factor, but not the sole determinant in the judges' recommendations.

We believe that the All-Star Scoring system makes it difficult to directly compare scores between Large Coed, Small Coed and the All-Girl divisions due to the variances in building skill requirements, as well as the differential emphasis on tumbling between the All Star Scoring system and the IASF Worlds scoring system in the International Open Divisions.

The primary consideration in the selection process will be ability of the team to be successful in their division based on the traditional scoring criteria and weighting for each division at the World Championships.

Scores will, therefore, not be the sole factor in awarding Partial Paid and At-Large bids.

Scoring Process:

All teams will be judged on the All Star Scoring System that is widely utilized by Canadian Cheer Alliance Events as well as all Varsity Brands. Please be sure to review the Scoring Updates section of www.cheerevolution.com for exceptions to the All Star Scoring system that pertain to Canadian Cheer brand events.

Ethics

Bids are not to be used as a recruitment tool. Any program found to be utilizing their bid to solicit athletes from other programs may have their bid revoked and be banned from future Canadian Cheer Alliance bid qualifying competitions.

Teams with ineligible athletes, any athlete not verified through the Age Eligibility Worlds Check in process may be declared ineligible.

Proof of age (government issued photo id) will be required for all World's bid athletes.